

crafty staci



About Staci Wendland + Crafty Staci

I've been a maker for as long as I can remember. If there's a technique I haven't tried, it's probably on my to-do list. At my blog, Crafty Staci, I create beginner-friendly craft and sewing tutorials, simple recipes, curate links to fun things I find elsewhere, and honestly share my attempts at expressing my own creativity. I find that people who haven't tried it before are occasionally hesitant to take that first step into making things. My goal is to guide and inspire them to jump in and not be afraid to make mistakes along the way. I hope to encourage others to create and keep handmade alive and well.



3.2K+



9.7K+



1.3K+



600+



300+

Monthly Pageviews: 39,600

Unique Visitors: 24,900

Established: 2010

125% increase in newsletter
subscription in 2018,

publishes every two weeks

Some of the ways we could work together:

SPONSORED POST

GIVEAWAY

PRODUCT REVIEW

GUEST POST

BRAND AMBASSADOR

SOCIAL MEDIA PROMOS

SIDEBAR ADS

I post a minimum of two times per week on my blog, with each of those links shared on Facebook, Twitter and Pinterest. Popular features include Friday Favorites (which has over 400 posts to date) and my monthly sewing series. I also send out a newsletter every two weeks, which has a quickly growing subscriber base.



Companies I've worked with include:

Afternoon Live on KATU-TV
Undercover Tourist
Craft Warehouse
Oregon Raspberry and Blackberry Commission
Better Homes and Gardens Holiday Crafts Magazine
Homespun Magazine
Cut Out and Keep
Silhouette
Tuttle Publishing
Uncommon Goods
Essentia
Oriental Trading
Scotch Duct Tape
The Bouqs
K & C Supplies
Clothworks
Tombow
Lots of Buttons
Mother Earth Living Magazine
Prime Publishing

Other affiliations:

Craft Industry Alliance

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